



The 2003 eBay showhouse:
Left, living room by Jamie Drake.
Below: Lounge by Tiffany Dubin.



From novices to pros, the designers have varying levels of experience using eBay. The second annual Showhouse features a blend of established and up-and-coming designers.

Isabelle Bosquet (Garden): Isabelle Bosquet, founder and principal of Fleurisa, has created floral arrangements and decors for scores of stylish parties and events, from posh seaside weddings in the Hamptons to an exclusive birthday bash in Tangiers. Isabelle has established a reputation as the style setter's floral designer, having created arrangements and events for socialites Nan Kempner and Tori Burch, and designers from Muriel Brandolini to Yves Saint Laurent. Her work, characterized by intense color and cutting-edge containers, has been featured in magazines, including *Town & Country*, *Elle Decor*, *House & Garden*, *Architectural Digest*, and *Vogue*.

Sheila Bridges (Dining Room): Named "America's Best Interior Designer" by CNN and *Time* magazine, Sheila Bridges founded Sheila Bridges Design, Inc. in 1994, with a mission to create "visual spaces that are thought-provoking and interesting while also comfortable and livable." The author of *Furnishing Forward: A Practical Guide to Furnishing for a Lifetime*, Sheila has a television show on the Fine Living network, *Sheila Bridges Designer Living*, and is a regular contributor on NBC's *Today Show*. www.sheilabridges.com

Shawn Henderson (Breakfast Room): Shawn Henderson's interior design philosophy is based on the belief that each interior must be a reflection of how a client lives. As head of his New York City-based interior design firm, Shawn brings a sense of order and consistency to a project, ultimately creating a space that is clean, modern and elegant. www.shawnhenderson.com

Thomas Jayne (Living Room): Thomas Jayne Studio, Inc. was founded ten years ago on the premise of approaching decoration that highlights the presentation of art, antiques, and the use of historical research. Known for his expertise in architectural planning/detailing and deft sense of color, Thomas is regularly featured in the design press and consistently recognized in yearly compilations of prominent interior designers. www.thomasjaynestudio.com

Lulu deKwiatkowski (Master Bedroom): The brains behind the successful fabric and design company LuluDK Fabrics and a favorite of the social set and design world, Lulu deKwiatkowski frequently appears in magazines such as *W*, *Vogue*, *Elle Decor*, and *House & Garden*. Her collections are inspired by her many travels to India, Morocco, Italy and Peru. www.luludk.com

David Netto (Nursery): For the last three years, David Netto has been named one of *House Beautiful's* "Top 100 Designers in America." The interior decorator is known for his reluctance to work within a typical "style." His understated, clean-lined interiors have been featured in the pages of *Vogue*, *Elle Decor* and *House & Garden*. David Netto Design, which he established after a stint as an associate in an architecture firm, has recently grown to include a line of sleek and luxurious children's furniture and accessories called NettoCollection. www.davidnettodesign.com

Katie Ridder (Guest Bedroom): Katie Ridder is a New York City-based decorator whose sense of style - comfort and practicality - combined with whimsy and eclecticism has brought her house commissions across the country. A former editor at *House Beautiful*, Katie started her own design firm in 1993. Starting with an understanding of the client's needs and the architectural context, Katie shapes her interiors around an imaginative palette with an uncanny touch for choosing the right furniture and fixtures. www.katieridder.com

Matthew Patrick Smyth (Library/Media Room): Matthew Patrick Smyth, Inc. was founded under the premise that the finished interior reflects the client's needs and interests. Blending classic style with comfort, Matthew's projects - including residences from New York and Paris and rooms in the Kips Bay Designer Showhouse - have been featured in publications such as *Elle Decor*, *New York magazine*, *House Beautiful* and *Traditional Home*. Matthew was named one of the "Top 100 Designers" in *House Beautiful* and included on top designer lists in *New York magazine* and *Gotham*. www.matthewsmyth.com

Eight Interior Designers Take On the Ultimate Challenge: the 2004 eBay Showhouse

In seven short weeks, eight designers will create a magnificent showhouse using only one source: eBay! Isabelle Bosquet, Sheila Bridges, Shawn Henderson, Thomas Jayne, Lulu deKwiatkowski, David Netto, Katie Ridder and Matthew Patrick Smyth have accepted eBay's challenge to transform an Upper East Side townhouse shopping only on eBay.

The designers have been given a shoe-string budget, eBay and PayPal accounts, and less than two months to furnish their assigned rooms by choosing from the more than 19 million items available on the site daily. The group began shopping online at 9 a.m. on April 1, and will have one week to install their rooms in late May.

To add to the fun, a behind-the-scenes look at the making of the eBay Showhouse, "Point, Click, and Design," will premiere on the A&E Network on Sunday, June 6, at 7 p.m.

The eBay Showhouse at 148 East 63rd Street will open to the public from June 12 to 19, 2004. Visitors can take tours from 11 a.m. to 4 p.m. weekdays and 10 a.m. to 5 p.m. weekends. Tickets are \$25, and are available at the door, at

www.ebay.com/showhousetickets, or by calling 212-594-7320. All proceeds will benefit Alpha Workshops, a design studio where artists living with HIV train and work.

There is good news for those who like what they see in the eBay Showhouse: all of the furniture and accessories will be resold on eBay. The charity auction, which will take place from Thursday, June 10, through Saturday, June 19, can be accessed through eBay's home page at www.ebay.com and will be powered by eAuctionSolutions. Showhouse visitors can also bid at kiosks available onsite. Alpha Workshops will be the beneficiary of all auction proceeds.

This year's eBay Showhouse promises to delight design-conscious consumers. Put together by designers with both traditional styles and funky flairs, the Showhouse is guaranteed to be full of surprises. Visitors outside the New York area can get in on the action by taking a Showhouse virtual tour at www.ebay.com beginning when the Showhouse opens in June, through the end of the year or by bidding during the charity auction on June 10 through 19, 2004. ■